

The image features three fishing rods from the USA Mamiya ProForm VRS series, arranged diagonally from the bottom left to the top right. The rods are primarily red with white and black accents. Each rod has a white circular logo with a red 'X8' on it. The text 'USA Mamiya' is repeated along the length of each rod. At the top of each rod, the 'VRS' logo is prominently displayed in black, red, and white respectively. Above the 'VRS' logo, the word 'PROFORM' is printed in black. The background is a vibrant red with a complex, swirling pattern of thin, light-colored lines.

**This Changes  
Everything!**



UST Mamiya®

## **Proforce VTS With 3-D Fitting Technology.**

**W**e spent years researching and studying the significant influence torque has on distance, control and feel. We've confirmed the relationship between torque and distance and the slingshot effect created when the clubhead returns to the closed position. We observed how players could control dispersion based on adjusting torque to their swing style. Perhaps more importantly, we discovered that the relationship that "feel" has to torque is infinitely more complex, and that players who thought shafts were stiff or soft were not necessarily feeling the flex or weight of the shaft but the torque.

Working from a much more finely tuned understanding of how torque influences all of these factors, we designed the Proforce VTS, a completely new category of shafts that uses a 3-dimensional fitting system (which includes more than 50 shafts) to assure the perfect sequence of weight, flex and torque for every swing.

At the Tour level, UST Mamiya Tour Representatives can now use Proforce VTS and its distinctive 3-dimensional fitting system to match Tour players to the correct torque for their unique swing. Best of all, with the perfect 3-D fitting sequence, ball speed increases up to 6 mph, which can equate to 15 to 18 yards, and dispersion decreases by as much as 30%, and that's a fact.\*

In many ways, the Proforce VTS is turning traditional shaft fitting upside down. So, you might want to reserve your opinion concerning how much influence torque has on distance, control and feel until you've experienced Proforce VTS and 3-D fitting technology.

\*Research on The Influence of Torque on Distance and Control is available at [USTMamiya.com/research](http://USTMamiya.com/research)



## Changes Everything!

**P**layers can now determine the relationship between torque and distance

**P**layers can control dispersion based on adjusting torque to their swing style

**P**layers can influence feel by adjusting torque in concert with weight and flex

